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PLATFORM NATION ANNOUNCES CHARITY GAMING MARATHON Podcast Community Prepares *Playapalooza '08* in Support of Child's Play

Seattle, WA – August 5, 2008 – Platform Nation has announced a unique charity drive, dubbed *Playapalooza '08*, to take place August 14th, 2008. Playapalooza—a 50-hour gaming marathon—will be conducted in support of nationally recognized children's charity, Child's Play, which provides video games to hospitalized children throughout the world.

Participants in Platform Nation's *Playapalooza '08* will play a series of games in timed 30-minute increments, with the gameplay streamed live on Ustream.tv, where viewers will have the opportunity to contribute funds to the charity

through a convenient on-screen donation button. Each segment will feature text overlays with information about the games and their donors. Games to be featured in the event have been donated from a number of prominent publishers throughout the industry. The event will last for 50 consecutive hours of play and feature as many as 100 games.



At the close of the event, all donated games will be collected and the proceeds given to Child's Play during a public event at this year's Penny Arcade Expo in Seattle, Washington.

About Platform Nation:

Platform Nation is a collaboration of several gaming podcasts committed to sharing their efforts and resources for the betterment—and entertainment—of gamers worldwide. Together we have a larger voice and influence in the industry, which we strive to use in order to represent the views and concerns of our friends, the gaming community. We share the same forums and the same listeners. After all, we are a community—not a network. Platform Nation. United We Game.

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